

Latino Education & Advocacy Days Summit

LEAD IV Summit

Wednesday, March 27, 2013

8:30 a.m. – 3:00 p.m.

Broadcast Live

Lozano Smith
7404 N. Spalding Ave.
Fresno, CA 93720

***Registration Open Until March 11, 2013 or Until Full.
Space is Limited!***



Summit Program

LEAD IV Summit
Wednesday, March 27, 2013

PROGRAM AT-A-GLANCE

8:30 AM: Check-In – Continental Breakfast

9:00 AM: Opening Video

9:15 AM: Welcome and Opening Remarks

10:00 AM: Morning Address

10:45 AM: Break

11:00 AM: Forum Series

11:50 AM: Lunch / Networking

1:00 PM: Afternoon Keynote

2:00 PM: Panel

3:00 PM: Wrap-up

**PROGRAM DETAIL
MASTERS OF CEREMONY**



Dr. Enrique G. Murillo, Jr.
Professor of Education, and LEAD Executive Director,
California State University, San Bernardino



Elias Escamilla
Assistant Professor, Counselor
Vice President Faculty Association
Mt. San Jacinto Community College

8:00 AM: Check-In – Continental Breakfast

9:00 AM: Opening Video



“El Gran Reto” (The Great Challenge)
STEM Original Novela Educativa

9:15 AM: Welcome and Opening Remarks



President Tomás D. Morales
California State University, San Bernardino



Chancellor Bruce Baron
San Bernardino Community College District



Dr. Jay Fiene
Dean, College of Education
California State University, San Bernardino



Dr. Timothy P. White
Chancellor, California State University
Video Message

2013 LEAD Honorary Chair (pending)

10:00 AM: Morning Address – "Investing in Community - Investing in Education: Honoring the Social Contract"



Introduction: Suzy A. Sharweed

Academic Coordinator and English Instructor, International Extension Programs - College of Extended Learning, and Doctoral Candidate, Educational Leadership Program, CSUSB



Speaker: Honorable Raul Ruiz

United States House of Representatives (CA-36) (Pending)



Moderator: Mary Jane Sanchez-Fulton

Board of Trustee, College of the Desert

Dr. Raul Ruiz is not a politician; he is a public servant and physician, dedicated to serving the community. The son of farmworkers, Raul grew up in Coachella and learned at an early age that the key to attaining the American Dream was hard work and a great education. In the summer of 1990, under the hot desert sun, Raul walked from business to business in the Coachella Valley asking them to invest in their community by contributing to his education. With each investment for college, he made a promise to come back home and serve the community as a physician.

After his education at Harvard, Dr. Ruiz returned to the Coachella Valley, where he utilized his education and experience to not only lead but also serve as a physician, as he had promised. As the founder and director of the Coachella Valley Healthcare Initiative, he brought together stakeholders to improve public health and healthcare access in the Coachella Valley. Dr. Ruiz's commitment to community service and his humanitarian efforts on behalf of vulnerable populations have earned recognition throughout the Coachella Valley. His story was featured on CNN's Latino in America.

On November 6, 2012, Congressman Dr. Ruiz was elected as a member of the United States House of Representatives (California's 36th congressional district) after defeating the redistricted incumbent Representative as a first-time candidate.

10:45 AM: Break

11:00 AM: Forum Series – “Sustaining, Replicating, and Bringing Up-to-Scale those Programs that Work for Latino Youth”



Introduction: Joseph W. Boffa II

ELD/Journalism Teacher, Desert Mirage High School,
and Doctoral Candidate, Educational Leadership Program, CSUSB



Speaker: Linda Vasquez

Partnerships Manager, New Futuro



Speaker: Joseph N. Velasquez

Esq., Founder & CEO,
OjoOido-Academics.com LLC



Speaker: Alicia Maciel

Executive Director of Strategic Development & Partnerships
Think Together



Speaker: Raul Muñoz, Jr.

Executive Director, MAES – Latinos in Science and Engineering



Moderator: Lorena Corona

Manager, Governmental Relations, Chaffey College,
and Fontana Unified School District Board Member

Focusing on Latino youth is of particular importance because the Latino population is large, growing, and relatively young, but has lower educational achievement than other groups in the nation. Addressing the educational needs of the fastest-growing community in the United States, the Latino community, is therefore vital to our local, regional, state, and national interests.

Given this importance, it is imperative to continue the work of identifying and cataloguing those programs across the U.S. that show evidence of increasing the access, opportunity, and achievement gaps for Latino students. Some programs were shaped specifically to serve young Latinos, while others serve the broader populations or focus on raising student achievement in general, but have shown strong benefits for Latino young people.

Because we know many of the programs making a difference in our community concentrate their limited funds on direct service provision rather than evaluation or marketing, our defining role for the future, as leaders and influencers, is to sustain, replicate, and bring up-to-scale those actionable practices most promising, and unveil a roadmap that is hopeful, solution-oriented and forward-thinking.

This session is a continuation in a series that highlights a few such programs currently making a positive difference in the lives and educational development from early childhood through higher education. Participants will offer descriptions and practical information shown to be effective.

11:50 AM: Lunch/Networking

1:00 PM: Afternoon Plenary - "Beyond the Broadcast of PBS' LATINO AMERICANS: a Public Engagement and Education Campaign"

Speaker: Raymond (Ray) Telles

Director / Writer / Producer, LATINO AMERICANS project staff

Moderator: Neyda Martinez

PBS WETA Consultant (invitation pending)

LATINO AMERICANS, a documentary series produced by WETA Washington, D.C.; Bosch and Company, Inc.; and Latino Public Broadcasting (LPB), will air nationwide on PBS in the Fall of 2013. The three-part, six-hour long series will narrate the story of Latino Americans from 1800 to the 21st Century, starting with the English and Spanish colonies, and following with a survey of milestones in Latino American history. The series will intersect with much that is central to the history of the United States such as multiple wars, the Great Depression and the Civil Rights Movement. LATINO AMERICANS will also go to places where standard U.S. histories do not tend to tread, driven by the human dramas of individuals' struggles and triumphs, successes and disappointments, people whose stories tell us much about their times.

Members of the production team will discuss the many perspectives brought to the creation of the series. Their collective experience spans filmmaking around the world for news, documentaries and feature films, and individuals on the team have had their work recognized with George Foster Peabody Awards, Imagen Awards, Emmy Awards, Christopher Awards, Erik Barnouw Awards and an NCLR ALMA Outstanding Career Achievement Award.

Panelists will also share the unfolding major bilingual public engagement and education campaign, the corresponding bilingual website with user-generated digital content, social media platforms, and the development and distribution of school-based curricula.

Introduction: Cecilia Ornelas, Faculty Development Campus Leader and English Instructor-General Education Department, Westwood College, and Doctoral Candidate, Educational Leadership Program, CSUSB

2:00 PM: Panel - “Serving America’s Future: Increasing College Readiness

America is facing a new national crisis: Far too many students are coming to college unprepared. The country is devoting increasing resources to remedial education, yet despite this, college graduation rates are far below what the United States requires to address workforce needs and remain globally competitive. If progress is to be made, it will come through collaborative and innovative initiatives that strengthen education across the board—from early childhood through high school and beyond.

Panelists will share a new national report on college readiness and will discuss how higher education can work with P-12 and local community partners to improve college readiness in America.



Introduction: Philip Augustus Lutterodt

Nonprofit Outreach Manager

Student In Need Foundation and

Doctoral Candidate, Educational Leadership Program, CSUSB



Speaker: President Tomás D. Morales

California State University, San Bernardino



Moderator: Mario G. Galicia, Jr.

President, Graduate Students Association,

University of California - Santa Barbara

3:00 PM: Wrap-up

REGISTRATION FORM

LEAD IV Summit
Wednesday, March 27, 2013
8:30 a.m. – 3:00 p.m.
Offices of Lozano Smith

free of cost

NAME

TITLE

SCHOOL DISTRICT / ORGANIZATION

MAILING ADDRESS

CITY / STATE / ZIP


PHONE


FAX

E-MAIL ADDRESS

To Register:

 **E-mail:** nakhavan@clearvoz.com

 **Fax:** (559) 447-6585

 **Mail:** CLEAR, 7404 N. Spalding Ave., Fresno, CA 93720

Questions?

Please contact Jenny Vue at
(559) 431-5600 or
jvue@clearvoz.com

Continental Breakfast and Lunch Provided.